

*Take a moment, have a cuppa
and get planning!*

Setting your Goals 1, 5 and 10 year plan

Your company name

GOALS	YEAR 1	YEAR 5	YEAR 10
What is my office structure?			
How many employees are there and what roles do they cover?			
How many clients do I have?			
What services do I offer?			
What is my annual turnover?			
What is my profit percentage?			

GOALS

Tailor these to your own company structure.
What are the things that you can grow?
What are things that you can improve on?
What do you want to be known for?

YEAR 1

Realistically note down where you want to be at the end of this year.
Dream big, but keep it realistic.
Look back at previous trading years.
Research other similar companies and structures.
Talk to friends and family - feedback is always welcome!

YEAR 5 & 10

Again, dream big but don't be unrealistic.
Base your growth on year 1 and logically work your way up.
Really think about what you want to become - remember you have a private life too. Does that fit in to your long-term plans?